

# How to find a Website Designer Checklist



## 1. Budget

- They can build a website within my budget
- They offer custom packages to fit my design/website needs
- Their payment schedule works for my business (hourly, per project)

## 3. Company Experience

- They have a design portfolio of their work
- They have worked in my industry or a similar one to mine
- They have proven results
- They have glowing reviews about their design work
- They have a well-designed website

## 2. Package features (check off all that apply)

- Responsive design
- Custom design
- Website copy
- Database integration
- Search engine optimization (SEO)
- Ecommerce functionality (if needed)
- ADA Compliance (if needed)

## 4. Team Dynamics

- They provide a point of contact
- They share how they communicate with clients (phone, email, etc.)
- They have enough team members to handle my design
- They do the work in-house and don't outsource to a third-party company

## 5. Additional Offerings

- They offer additional services to support my newly designed website (SEO, Conversion rate optimization (CRO), etc.)
- They offer website maintenance to maintain my new website